

Join us during our social activities !

May 26th 2025

7 p.m. - Dinner at La Locomotive, 29 Avenue Denfert Rochereau, Saint-Étienne

May 27th 2025

5 p.m. - International Design Biennale, Cité du Design, Saint-Étienne

May 28th 2025

9 a.m. - Guided visit of the SEPR's arts & crafts workshops (english)

3 p.m. - Visite guidée des workshops métiers d'art de la SEPR (français)



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for the



European project

Access to the CIMAD website and find additional information, interactive map, program...



Steering Committee

Eva LIBRÁN PÉREZ, Project Engineer for the MOSAIC project
Coline LOREN, Master's student in Design, Art and Industry, MOSAIC Intern, UJM
Morgane MARGERIE, Master's student in Design, Art and Industry, MOSAIC Intern, UJM
Carla DROUET, Master's student in Design, Art and Industry, MOSAIC Intern, UJM
Oumaima BERAICH, Master's student in Design, Art and Industry, MOSAIC Intern, UJM
Pauline KUNTZ, PhD Student, UJM
Carolina CONTRAS LEON, Project Manager at SEPR
Lida POGHOSYAN, Project Manager at SEPR
UJM Master's student in Design, Art and Industry

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Anne-Céline CALLENS, Lecturer, UJM
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Luca PARESCHI, University Professor, Tor Vergata
Maxime FAVARD, Designer, Lecturer, ACCRA

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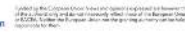
Barlow

Graphic Layout

Hristian Petrov, Eva Librán Pérez

Need help ? Feel free to contact us

Eva **LIBRÁN PÉREZ**, Project Engineer for the MOSAIC project, Organisation of CIMAD :
0630571854
libranperez.evagmail.com



International Conference

A CONVERSATION BETWEEN TRADITION AND INNOVATION:

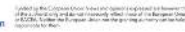
Yesterday's Know-How Facing Tomorrow's Challenges

26, 27
May 2025

Les Forges, Jean Monnet University
(Saint-Etienne, France)

28
May 2025

SEPR
(Lyon, France)



May 26th 2025

Convivialité room
Les Forges -
11 Rue Dr Rémy Annino, 42000 Saint-Étienne

9 a.m. Registration + Welcome Coffee

9:30 a.m. Presentation and greetings

10 a.m. Christopher **KARAGUEZIAN** *TUMO Studios, Yerevan, Armenia*
Rethinking Craft Education: Tradition, Innovation and Design Thinking

10:30 a.m. David **POPE** *University College of London, UK*
Think-Aloud Knowledge Exchange: A dialogue between experienced practitioners and emerging conservators within the field of historic brick pointing

11 a.m. Coffee Break

11:15 a.m. El Houssaine **LAZHAR** *INALCO, Paris, France*
The Moroccan Amazigh carpet: Diversity of traditional practices and risks of standardisation

11:45 a.m. Mohamed **LAZHAR** *Ibn Zohr University, Agadir, Morocco*
Craftsmanship between heritagisation and modernisation: towards a collaboration between craftsmen and designers

12:15 p.m. Lunch Break

2 p.m. Katariina **MÄENPÄÄ** *LAB University of Applied Sciences, Lathi, Finland*
Exploring the use of AI in Furniture Design

2:30 p.m. Sarah Kathryn **O'BRIEN** *University of Kentucky, USA*
The Evolution of an Established Art Practice at Risk When New Technologies are Introduced and the Examination of How Mechanical Production Affects the Sense of Creative Ownership

3 p.m. Coffee Break

3:30 p.m. Māra **URDZINA DERUMA** *University of Latvia, Riga, Latvia*
Traditional Latvian Mittens and Gloves as a Source of Inspiration for Students' Creative Craft Products

4 p.m. Géraldine **BRUN** *University of Gothenburg, Sweden*
The craft of cladding facades with wood: a practitioner's essay on circularity

4.30 p.m. Virginie **BELLE** *Jean Monnet University, Saint-Étienne, France*
Frugality and ecological innovation
Reemployment, a field of opportunities between recycling and textile reuse

May 27th 2025

Convivialité room
Les Forges -
11 Rue Dr Rémy Annino, 42000 Saint-Étienne

9 a.m. Welcome Coffee

9:15 a.m. Opening words from Oliver **GLAIN**, Director of the ECLLA laboratory

9:30 a.m. Jaana **PÄEVA** *Estonian Academy of Arts, Tallinn, Estonia*
Bridging Heritage and Innovation: The Revival of Historical Reverse Relief Printing for Contemporary Applications

10 a.m. Swikruti **PRADHAN** *Rustic Hue, Bengaluru, Karnataka, India*
From Discard to Design: Indian Handcrafted Textiles and Embroidery in Circular Fashion

10:30 a.m. Estelle **DUPUIS** *Sorbonne Paris 1, Paris, France*
The notion of non-preservation and aesthetic experience as the bases for producing new aesthetic vocabularies for popular traditional know-hows

11 a.m. Coffee Break

11:15 a.m. Anaïs Cyana-Djoher **HADJALI** *Sorbonne Paris 1, Paris, France*
The Revival of Japanese Technique of Boro in High Fashion: Mending, Materiality, and the Ecology of Repair

11:45 a.m. Cecilia **HEFFER**, *University of Technology, Sydney, Australia*
Lace as Sound: Materialising Lace-Making Histories

12:15 p.m. Lunch Break

2 p.m. Claire **AZÉMA** *Bordeaux Montaigne University, Bordeaux, France*
Rammed Earth: A Centuries-Old Technique Through the Lens of Interior Design and Contemporary Production Challenges

2:30 p.m. Hélène **LATHOUD PANHARD** *Jean Monnet University, Saint-Étienne, France*
Industrial production and sustainable Commitment: a complex dialogue.
The case of RecyClay ceramic paste, at the crossroads of innovation, design, and craft, for a better habitability of the world

3 p.m. Coffee Break

3:30 p.m. Joséphine **BASSO LACROIX**, *Jean Monnet University, Saint-Étienne, France*
A balance between tradition and innovation to promote bobbin lace practice

4 p.m. Matteo **BEGHELLI**, *Unioncamere Emilia-Romagna, Italy*
The mismatch of supply and demand of labour for handicraft firms. The Italian Chambers of commerce's Excelsior System

Each conference last 30 minutes in total (20 presentation + 10 minutes of Q&A)

You can enjoy the posters during the coffee breaks and during the dedicated slots (no timeframe as the poster sessions are at the end of the day)

May 28th 2025

Conference room
SEPR -
46 Rue Professeur Rochaix, 69003 Lyon

8:30 a.m. Welcome Coffee

9 a.m. Presentation et accueil SEPR

For french speakers

9:30 a.m. Round Table 1
"Enjeux des métiers d'arts dans un monde en quête de performance"

Paul **Hoffmann**, Ébéniste
Virginie **Pommel**, Artiste céramiste
Nicolas **Roesch**, Fondateur Zoepolis
Etudiants DNMADE, SEPR

11 a.m. Coffee Break

For french speakers

11.30 a.m. Round Table 2
"Coopération et cobranding dans les métiers d'Art et d'Artisanat"

Mirabelle **PEZIER**, Chercheuse Créative
Jeanne **GOUTELLE**, Fondatrice de Goutelle Atelier
Makendy **SMITH**, Co-fondateur MAK PA NOU

1 p.m. Closing words

1.30 p.m. Lunch Break

For french speakers

3 p.m. Visite de la SEPR
Ateliers métiers d'art

For english (& french) speakers

9:30 a.m. Poster Session

Léo **BONTOUX**, Jeanne **DUMAS**, Adrien **HUGOO**, Yaqi **YU**, Maëva **EMOND**

Angela **SAMISON**, Natasha **LUTZ**

Sara **NASINI**, Morgane **MARGERIE**, Maïa **AUJOULAT**, Benjamin **VINOT**

Cecilia **HEFFER**

Laura **FILIPPI**, Benedetta **DI GAETANO**, Lila **MITTON**, Briana **BOUQUIER**

For english speakers

11.30 a.m. SEPR Visit
Arts & Crafts Workshops - Visit in english

For each end of the day, don't forget to enjoy our social activities !